## **KE SKYNEWS**

Date : August 1, 2024



## <u>Re-emphasis on Reservation & Ticketing Regulation for</u> <u>Malpractice Case</u>

Korean Air would like to re-emphasize on reservation & ticket regulations for malpractice cases as follows.

[Korean Air Reservation & Ticketing Regulation for Malpractice Case]

Туре	Violation Detail	Result in Violation
Improper Use of Credit Card	Use of travel agency business or employee credit/debit card including sub-agent business/employee credit/debit Card	KE Agency Contract Termination & ARC/BSP Reservation and Ticketing Inhibition
	Use of 3rd party credit card	
	Use of credit/debit Card without card holder's approval	
	Deliberately make cash refunds on credit/debit card purchase as well as overcharge on credit/debit card	
Ticketing	Implication on Fraud Ticket / Ticket Forgery / ITR Forgery	KE Agency Contract Termination
	Fabrication or alteration of discount authorization document	
	Sales unreported / intentionally delayed report	
	Intentionally promote misuse of ticket / coupon sequence*	KE Agency Contract Termination or 1 <sup>st</sup> : Warning 2 <sup>nd</sup> : Prohibit Reservation & Ticketing for 2 week 3 <sup>rd</sup> : KE Agency Contract Termination (Reservation & Ticketing inhibition) *Depending on intentionality

\* Please note that intentional issue/selling of 6th traffic tickets (e.g. LAX-ICN-HKG) for 4th traffic itinerary (e.g. LAX-ICN) may result in debit notes

Туре	Violation Detail	Result in violation
Reservation	Fraudulent use of passengers' personal information without consent	
	<ul> <li>Improper use of 3rd party's SKYPASS data</li> </ul>	Managed in 4 steps
	Change ticket time limit	1 <sup>st</sup> : Warning
	<ul> <li>Input invalid ticket number to extend Ticket Time Limit</li> <li>TTL extension is not allowed</li> </ul>	2 <sup>nd</sup> : Prohibit Reservation & Ticketing for 1 week
	• Booking in higher booking class	3 <sup>rd</sup> : Prohibit Reservation & Ticketing for 1 month
	Misuse of GDS • Duplicate booking between GDS • Fake booking to receive incentive	4 <sup>th</sup> : KE Agency Contract Termination (Reservation & Ticketing inhibition)
	Misuse of guideline for name spell change <ul> <li>Name change without KE's authorization</li> </ul>	
	<ul> <li>Violation of O&amp;D booking regulations <ol> <li>Married Segment Control (MSC) violation <ul> <li>Breaking apart married segment logic with malicious intention</li> <li>Partial use of married segments</li> </ul> </li> <li>2) Manipulation of POC (Point of Commencement) / POS (Point of Sale) <ul> <li>POC : Availability search with putting dummy segment, which is not for an actual use</li> <li>POS : Availability search with applying other office ID, which does not belong to the actual sales region</li> </ul> </li> <li>3) Other types of O&amp;D violations</li> </ol></li></ul>	<ul> <li>Before ticketing</li> <li>Reservation cancellation         <ul> <li>and</li> <li>1<sup>st</sup>: Warning</li> <li>2<sup>nd</sup>: Prohibit Reservation</li></ul></li></ul>



		Termination (Reservation & Ticketing inhibition)
Others	Misuse of PF ticket Operation and service disturbance	Managed in 3 steps 1 <sup>st</sup> : Warning 2 <sup>nd</sup> : Prohibit Reservation & Ticketing for 2 week 3 <sup>rd</sup> : KE Agency Contract Termination (Reservation & Ticketing inhibition)
	Cause customers' complaints and lose KE's reputation due to failure to comply with the guideline	
	Failure to provide service notifications	
	◦ Flight change notice	
	<ul> <li>Confirmation notice to waitlisted passengers</li> <li>Ticket restrictions / Fare rules</li> </ul>	

\* Married Segment Control: Management of 2 or more segments connecting within 24 hours as a single journey in 6th traffic itineraries

% If you have any questions, please contact your sales representative.

